





RATE CARD

Fast Facts





Vet360 Mobile App

210 mm x 297 mm (A4)

3 000 verified email/App

Average print run:

LSM target audience: 9 – 10

Digital edition: https://vet360.co.za/ Google Play & Apple

Description	Tariff	Trim Size (wide x deep)
Back cover	R 14,900	210 mm x 297 mm
Inside front cover	R 13,900	210 mm x 297 mm
Inside back cover	R 12,890	210 mm x 297 mm
Double page spread (DPS)	R 18,900	420 mm x297 mm
Full page	R 13,280	210 mm x 297 mm
Half page horizontal	R 7,670	210 mm x 148 mm
Half page vertical	R 7,670	105 mm x297 mm
Third page vertical only	R 4,780	70 mm x 297 mm
Quarter page horizontal	R 3,870	210 mm x 74 mm
Quarter page vertical	R 3,870	105 mm x 149 mm
Sixth page strip horizontal	R 2,500	210 mm x 50 mm

vet 360

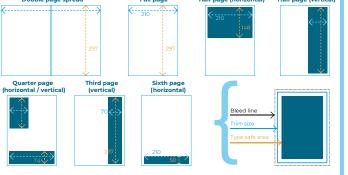
MAGAZINE ADVERTISEMENT SIZES (MM) TO ADVERTISE CONTACT **YOUR CONSULTANT**

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Supply artwork in PDF/X-1A format, 4/C process CMYK, with bleed of 3 mm all around trim size and a type-safe area of 13 mm all around within trim size.

Themes 2026 Deadlines Issue To print & Editorial Advertorials In mail Artwork Inserts 01/2026 **Emergency &** Jan 20, 2026 Feb 3, 2026 Feb 10, 2026 Feb 17, 2026 Mar 3, 2026 Feb/Mar **Critical Care** 02/2026 **Gastro-intestinal** Mar 20, 2026 Apr 7, 2026 Apr 14, 2026 Apr 21, 2026 May 5, 2026 April/May **Medicine & Surgery** 03/2026 Orthopaedics & May 15, 2026 Jun 3, 2026 ²Jun 10, 2026 Jun 17, 2026 Jul 4, 2026 June/July Arthritis 04/2026 Toxins & Venoms Jul 17, 2026 Aug 5, 2026 Aug 12, 2025 Aug 19, 2026 Sep 2, 2026 Aug/Sep 05/2026 Oncology Sep 18, 2026 Oct 7, 2026 Oct 14, 2026 Oct 21, 2026 Nov 4, 2026 Oct/Nov

TARIFFS EXCLUDE 15% VAT AND INCLUDE AGENCY COMMISSION.: