





RATE CARD

Fast Facts



Vet360 Mobile App

210 mm x 297 mm (A4)

380 verified emails/App

Average print run:

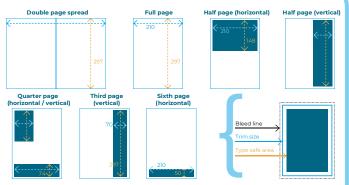
Digital edition: Google Play & Apple

Description	Tariff	Trim Size (wide x deep)
Back cover	R 11,059	210 mm x 297 mm
Inside front cover	R 9,364	210 mm x 297 mm
Inside back cover	R 8,456	210 mm x 297 mm
Double page spread (DPS)	R 11,124	420 mm x297 mm
Full page	R 7,042	210 mm x 297 mm
Half page horizontal	R 4,406	210 mm x 148 mm
Half page vertical	R 4,406	105 mm x297 mm
Quarter page horizontal/vertical	R 3,607	70 mm x 297 mm
Quarter page horizontal	R 2,743	210 mm x 74 mm
Sixth page strip horizontal	R 2,743	105 mm x 149 mm

EREVIEW Livestock Health and Production Review

Published by

MAGAZINE ADVERTISEMENT SIZES (MM)



Supply artwork in PDF/X-1A format, 4/C process CMYK, with bleed of 3 mm all around trim size and a type-safe area of 13 mm all around within trim size.

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Issue	Themes 2026	Editorial	Advertorials	Artwork	To print & Inserts	In mail
01/2026 Feb/Mar	Early disease detection and prevention	Feb 5, 20	Feb 18, 2	Feb 18,	Mar 4, 2026	Mar 18, 2026
02/2026 April/May	Nutrition Herd Status -	Apr 3, 20	Apr 22, 2	Apr 22,	May 6, 2026	May 20, 20
03/2026 June/July	Ruminant Diagnostics and Laboratory Medicine	Jun 4, 20	Jun 18, 2	Jun 18,	Jul 2, 2026	Jul 16, 2026
04/2026 Aug/Sep	Building Resistance to Diseases - Prevention is better than cure	Aug 6, 2	Aug 20, 2	Aug 20,	Aug 27, 2026	Sep 10, 2026
05/2026 Oct/Nov	Fertility & Reproduction Management & Venoms	Oct 2, 20	Oct 22, 2	Oct 22,	Nov 5, 2026	Nov 19, 2026

TARIFFS EXCLUDE 15% VAT AND INCLUDE AGENCY COMMISSION.: